



SPONSORSHIP PACKAGES



COMMITMENT





OC Tri-Running Sports
P.O. Box 1642
Berlin, MD 21811

To Perspective Sponsors,

OC Tri-Running Sports is committed to bringing excitement and physical fitness activities to the Eastern Shore of Maryland. For the last seven years, OC Tri-Running has been the host of all running, swimming and cycling events in the Ocean City, Worcester County and surrounding areas. The latest event was the 2011 Ocean City Half Marathon. This event registered over 2,400 participants and accommodated over 5,500 spectators. Our events are family friendly and full of fun and excitement! At OC Tri-Running, not only do we enjoy the atmosphere of these friendly competitive events, but it gives us an opportunity to give back to the local community. Since our inception, OC Tri-Running has donated over \$50,000 to CASA, Diakonia, The Berlin Fire Department, Friends of Group-Assateague Island, The Wellness Center and The Believe in Tomorrow Foundation for the last seven years.

Our goal is to work with local businesses so we can together promote these events that inspire people to train, compete, enjoy the thrill of victory and self accomplishments, as well as bring tourism dollars to the Ocean City/Worcester County area and donate a percentage to non-profit organizations.

As you can see by looking at the attachment, we are hosting many exciting events in the area this year with more to come next year. They are designated for people on any fitness level. This organization strives every year to improve on each event and determine ways to make them bigger and better. This is where we need your help! We are in need of sponsors to make every event top notch. By working with you as a sponsor, we consider it a win/win for both parties. On average, each participant brings two additional people to support them. That number multiplied by the number of events we host and by the number of people who participate and watch, provides your business with an opportunity to increase revenue and volume on a yearly basis. Simply put, the more business we create, the more business you create. With your support and sponsorship and our vision in making Ocean City and Worcester County a yearly destination that provides these activities, we feel confident that we will all cross the “finish line” and win together! We thank you for your time and commitment into helping us bring all these fun family events to the Ocean City/ Worcester County area.

All the best,
Chris Klebe (Race Directors)
Charlie McClure (Race Directors)
Keith Denston (Sales/Marketing)
Mark Shipley(Sales/Marketing)

Please check us out on Facebook and on the web at www.octrirunning.com

OC Tri-Running Calendar of Event *2012*

Date coming soon- The View Trail Metric Century Bike Ride

Date coming soon- The Ocean City 5 Mile Boardwalk Run

June 3, 2012- The Assateague Island 1 mile Sunset Swim

June 3, 2012- The Assateague Island Assault Triathlon

July 7, 2011- The Run United 5K

Date coming soon- The Hidden Treasures Half Marathon and 5 K

October 6, 2012- The Savage Mud Splash 2011

October 27, 2012- The Sea Side 10 and 5 K

April 28, 2012- The Ocean City Half Marathon and 5K



We are proud and excited to bring these events to the Ocean City/Worcester County area this year and we will be adding more events as the year goes on.



Sponsorship Packages

Presentation Sponsor (\$9,000)

- Name of business on Official Event Tech Shirt
- Name of business on the Starting and Finish Line at each event
 - Business banner hung at all events
 - DJ announcements made at event locations
- Brochures and marketing materials in each participants running bag
 - **6 FREE** event registration entries
 - Business name shown on all mile markers along the course
- Business name and logo shared on Facebook, website and on a bi monthly e-mail that reaches over 10, 000 people
- Business name, logo and brochures will be distributed at expos throughout the Tri-state area visited by over 20, 000 people

Food Sponsors (\$7,000)

- Business banner hung at all events
- DJ announcements made at event locations
- Brochures and marketing materials in each participants running bag
 - **4 FREE** event registration entries
- Business name and logo shared on Facebook, website and on a bi monthly e-mail that reaches over 10, 000 people
- Business name, logo and brochures will be distributed at expos throughout the Tri-state area visited by over 20, 000 people

Awards Sponsorship (\$5,000)

- Name of Business on all finisher medals and trophies
 - Business banner hung at all events
 - DJ announcements made at event locations
- Brochures and marketing materials in each participants running bag
 - **2 FREE** event registration entries
- Business name and logo shared on Facebook, website and on a bi monthly e-mail that reaches over 10, 000 people
- Business name, logo and brochures will be distributed at expos throughout the Tri-state area visited by over 20, 000 people



Sponsorship Packages

Runners Bag Sponsor (\$ 3,500)

(Your business's name will be printed on 3,000 runner's bags)

- Business banner hung at all events
- DJ announcements made at event locations
- Brochures and marketing materials in each participants running bag
 - **2 FREE** event registration entries
- Business name and logo shared on Facebook and bi monthly e-mails that reaches over 10, 000 people
- Business name, logo and brochures will be distributed at expos throughout the Tri-state area visited by over 20, 000 people

Water Station/Mile Marker Sponsor (\$250.00)

Your business name/ signs, banners and or any other promotional materials placed at one (1) of the thirteen (13) mile markers or one (1) of the six (6) water stations along the course.

\$250.00-1 Mile Marker

\$450.00-2 Mile Markers (*Savings of \$50.00*)

\$600.00-3 Mile Markers (*Savings of \$150.00*)

- Business name and logo shared on Facebook and bi monthly e-mail that reaches over 10, 000 people.
 - DJ announcements made at event locations.

Please see the attached Events Calendar for 2012-2013. We thank you for your support and welcome you to the TEAM of OC-Tri-Running!!

