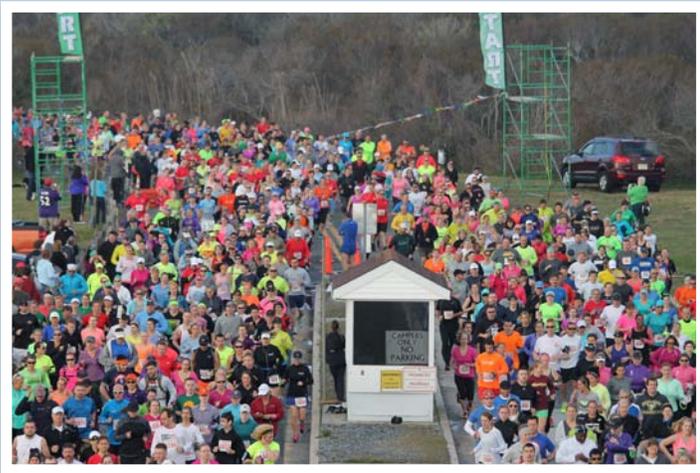


2018 Island To Island Sponsorship Packages



www.octrirunning.com



15,000 RUNNERS, FAMILY AND FRIENDS
35 STATES REPRESENTED LAST YEAR

OUR MISSION

To promote a Healthy Living/Active Lifestyle through physical activity particularly walking, running, biking, and swimming.

To organize and host family friendly physical fitness events in Ocean City, Maryland and the surrounding communities.

To make a positive contribution to the local community through events that generate positive individual, family, social and economic benefits.

To contribute financially to local non-profits and to provide scholarships to local students.

To quietly operate with integrity, respect for the rights of others, support for local businesses, compassion for the community and passion for Healthy Living/Active Lifestyle.

OUR VENUE VISION

To support for an ever expanding Athletic Village in the Ocean City Inlet Lot through the participation of like-minded vendors that will contribute to the sense of community, serve as positive role models for youth, create a healthy experience for individuals and generate community social and economic benefits.

OUR EVENTS

To maximize the individual, and economic benefits associated with a 5K and Half Marathon.
To maximize the safety of and participation by walkers, runners, and spectators.

To maximize the positive image of OC Tri Running Sports, Ocean City, Maryland and the surrounding communities with emphasis on Healthy Living/Active Lifestyle.

To maximize the involvement of dedicated and enthusiastic like-minded individuals, families, groups organizations and businesses.

To minimize the potential negative impacts and/or inconveniences to residents and local communities.



SPONSORSHIP PACKAGES

Presentation Sponsorship (\$4,000)

- Name of business on Official Event Tech Shirt
- Name of business on the Starting and Finish Line at each event
- Business banner hung at all events
- DJ announcements made at event locations
- Brochures and marketing materials in each participants running bag
- 15 FREE event registration entries
- Business name shown on all water stations along the course
- Business name and logo shared on Facebook, website and on a bimonthly e-mail that reaches over 10,000 people
- Business name, logo and brochures will be distributed at expos throughout the Tri-state area visited by over 20,000 people

Gold Sponsorship (\$2,500)

- Name of business on Official Event Tech Shirt
- Business banner hung at all events
- DJ announcements made at event locations
- Brochures and marketing materials in each participants running bag
- 10 FREE event registration entries
- Business name and logo shared on Facebook, website and on a bimonthly e-mail that reaches over 10,000 people
- Business name, logo and brochures will be distributed at expos throughout the Tri-state area visited by over 20,000 people

PAYMENT OPTIONS

Presentation Sponsor

- Includes being mentioned on our local TV WBOC commercial ads for the Half Marathon.

Option 1: 1 payment of \$4,000

Option 2: 2 payments of \$ 2,000

Option 3: 12 payments of \$333.00 per month

Gold Sponsor

- Includes being mentioned on our local TV WBOC commercial ads for the Half Marathon.

Option 1: 1 payment of \$2,500

Option 2: 2 Payments of \$1,250

Option 3: 12 Payments of \$208.00

Water Station/Mile Marker Sponsorship (\$250.00)

Your business name/ signs, banners and or any other promotional materials placed at one (1) of the thirteen (13) mile markers or one (1) of the six (6) water stations along the course.

- **\$250.00**- 1 Mile Marker
- **\$450.00**- 2 Mile Markers (Savings of \$50.00)
- **\$600.00**- 3 Mile Markers (Savings of \$150.00)

- Business name and logo shared on Facebook and bimonthly e-mail that reaches over 10, 000 people.
- DJ announcements made at event locations.

2018 Ocean City, MD Half Marathon Expo Booth Space

Take advantage of the opportunity to display your product or services to over 15,000 runners and families. Booths are located at the inlet parking lot for the Ocean City, MD under the large white tents.

Schedule of events as follows:

Packet pickup and registration for runners and families on Friday, April 27, 2018 from 1pm to 9pm. Foot traffic is expected to be 10,000.

Silver Sponsorship (\$1,500)

- Name of Business on Official Event Tech Shirt
- Business banner hung at all events
- DJ announcements made at event locations
- Brochures and marketing materials in each participants running bag
- 5 FREE event registration entries
- Business name and logo shared on Facebook, website and on a bimonthly e-mail that reaches over 10,000 people
- Business name, logo and brochures will be distributed at expos throughout the Tri-state area visited by over 20,000 people

Bronze Sponsorship (\$500)

- Business banner hung at all events
- DJ announcements made at event locations
- Brochures and marketing materials in each participants running bag
- 2 FREE event registration entries
- Business name and logo shared on Facebook and bimonthly e-mails that reaches over 10,000 people
- Business name, logo and brochures will be distributed at expos throughout the Tri-state area visited by over 20,000 people

Silver Sponsor

Option 1: 1 Payment of \$1,500

Option 2: 2 Payments of \$750.00

Option 3: 12 payments of \$125.00

Bronze Sponsor

Option 1: 1 payment of \$500

Option 2: 2 payments of \$250

Payment options are for 2018 OC Tri-Running Events only.

Athletic Village Vendor Space

Foot traffic is expected to be between 15,000 to 18,000 for the Saturday post-race party and awards ceremony.

Dates and time options for display set-up are Thursday, April 26, 2018, 4pm to 8pm and/or Friday, April 27, 2018, 8am to 10am.

Expo Booth Space Options:

Option 1: 10x10 space \$250.00

Option 2: 20x20 space \$ 500.00

Electric is included for each booth space. Business owner must supply their own electric cords for their displays.

Breakdown to be completed on Saturday, April 28, 2018 by 3pm following the awards ceremony.

Please see the attached Events Calendar for 2018-2019.

We thank you for your support and welcome you to the TEAM of OC-Tri-Running!!



www.octrirunning.com



www.octrirunning.com

CONTACT INFORMATION

OC TRI-RUNNING-SPORTS

- CHRIS KLEBE
- RACE DIRECTOR
- 443-497-4324
- E-MAIL: OCTRIRUNNING@YAHOO.COM
- PO BOX 1642 BERLIN MD 21811



OCEAN CITY, MD

MARATHON
ISLAND TO ISLAND



Medical Aid



Water



Music



Gel

— Half Marathon Route
(shared route until 4th St. at the half marathon turn)